



...regarding the proposal to extend on-street pay and display parking in roads close to Poole's beaches

This leaflet provides information on the proposal to extend on-street pay and display parking in roads adjacent to beach areas. It includes two proposed tariff options. Please read the information carefully before completing your Consultation Form enclosed.

Why have I been sent this Consultation?

This consultation will also be open to any interested party who would like to give their views on the proposals.

We are also writing to all residents who live in or near the residential roads that are being considered for inclusion in the on-street pay and display parking, inviting them to have their say about the proposals and how the proposed options could affect them. We are also writing to those businesses and concessions that may be affected by these proposals as well as those people who use Poole's beaches.

1,500 addresses have also been selected at random from a database of residential addresses to take part in the consultation.

Why propose changes to the on-street parking scheme in beach areas?

Poole's beaches are popular destinations throughout the year for both local residents and visitors to the area. The roads, particularly around Sandbanks and Canford Cliffs, are already very busy at peak times during the summer months.

The Sustaining Poole's Seafront Supplementary Planning Document, which was adopted by Council in December 2015, sets out plans for some significant development along Poole's seafront. One of its aims is to improve facilities at our beaches to encourage visitors all year round including café/restaurants, new leisure activities, community facilities, a watersports hub and additional beach huts.

Additional visitors to our beaches will have an impact on traffic flow as well as parking space. We are looking at ways to better manage parking including on-street pay and display parking.

It has been estimated that the scheme will have a payback period of between 2 and 4 years. If a surplus is made, the Council will ensure that it complies with the strict requirements of how the surplus is reinvested in parking and transportation schemes in line with Section 55 (4) of the Road Traffic Regulation Act 1984 (as amended).



What are the proposals?

The Council is considering extending the on-street pay and display parking to include additional residential roads near to Poole's beaches.

We are consulting on two proposed beach tariff options which could be charged during the period 1 March to 31 October annually.

1. Option A considers charging an hourly rate between 8am and 6pm, Monday to Sunday daily (including bank holidays) as follows:

Time limit	Charge
Up to 1 hour	£1.50
Up to 2 hours	£3.00
Up to 3 hours	£4.50
Up to 4 hours	£6.00
Up to 5 hours	£7.50
Up to 6 hours	£9.00
Up to 7 hours	£10.50
Up to 8 hours	£12.00
Up to 9 hours	£13.50
Up to 10 hours	£15.00

2. Option B considers including an all day rate between 8am and 6pm, Monday to Sunday daily (including bank holidays) as follows:

Time limit	Charge
Up to 1 hour	£1.50
Up to 2 hours	£3.00
Up to 3 hours	£4.50
Up to 4 hours	£6.00
All day rate	£10.00

There will be no charge for those people wishing to park after 6pm daily or during the winter season ie 1 November to 28/29 February. These charges would only apply to the additional residential roads currently being considered. (See map on next page).

Blue Badge holders will not be affected by the proposals as they can continue to park for free in on-street beach pay and display bays in Poole.

Existing and new beach permits will be valid within the new scheme, if implemented.

Parking permit options for nearby residents, those businesses affected by the proposals and National Trust volunteers could be considered following further engagement with these stakeholders.



Which roads may be affected by the proposals?

The Council is considering extending the on-street parking scheme in the following beach areas:

Canford Cliffs Chine

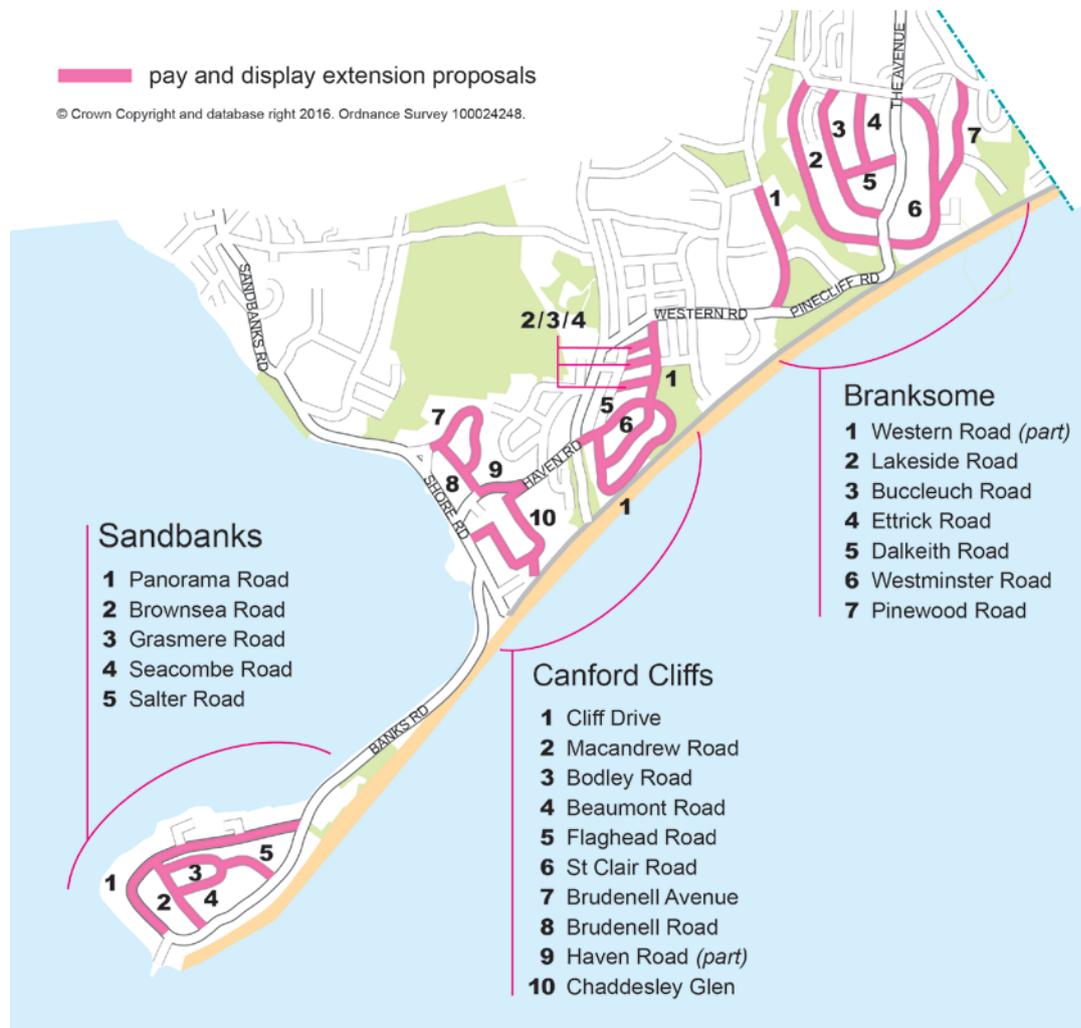
To include Cliff Drive, Macandrew Road, Bodley Road, Beaumont Road, Flaghead Road, St Clair Road, Brudenell Avenue, Brudenell Road, part of Haven Road and Chaddesley Glen.

Branksome Chine

To include Lakeside Road, Buccleuch Road, Etrick Road, Dalkeith Road, Westminster Road, Pinewood Road and part of Western Road.

Sandbanks Peninsula

To include Panorama Road, Brownsea Road, Grasmere Road, Seacombe Road and Salter Road.





How to have your say?

Please take the time to complete the feedback form with this document to give us your views about these options. You can:

- give your views online at www.poole.gov.uk/OnstreetBeachParking1
- return your form to us in the freepost envelope provided – Corporate Research Team, FREEPOST RTKK-CCEE-CXUA, Borough of Poole, Civic Centre, Poole BH15 2RU
- come to an informal drop in session and talk to Transportation Officers to find out more about the proposals. See www.poole.gov.uk/OnstreetBeachParking1 for more details of these drop in sessions.

The closing date for the consultation is **Wednesday 6 April 2016**.

What happens next?

Once the consultation feedback has been analysed, the results will be presented to the Borough of Poole's Place Overview and Scrutiny Committee in Spring 2016, with a view to making a recommendation to Cabinet for approval in May 2016. It is anticipated that any changes could be implemented in summer 2016.

More information about the proposed extension to on-street pay and display parking in beach areas can be found at www.poole.gov.uk/transport-and-streets/parking/car-parking-charges.

Other Consultations

The Council is also currently consulting on:

- **Proposals to charge for parking in Upton Country Park**
If you would like to find out more information or to give your views on the proposals please see www.poole.gov.uk/UCPparking1. This consultation closes on Wednesday 6 April 2016.
- **Proposals to charge for parking in some parks in Poole**
If you would like to find out more information or to give your views on the proposals please see www.poole.gov.uk/ParkingInParks1. This consultation closes on Wednesday 6 April 2016.