



Communications Service

This service provides strategic, guidance, advice and practical support in the following areas:

- Communications
- Media relations
- Crisis communications

This service is tailored to need, specifically to:

- Provide communications support, in particular media management, during crisis or emergency situations of high media interest (e.g. death or serious injury of pupils or staff, alleged serious crime by a member of staff, etc).
- Provide advice on staff, pupil and parent communications during such incidents and assistance in producing letters, briefing notes.
- Monitoring of media coverage of crisis or emergency situations

Please note: schools not purchasing this service will no longer receive automatic support in a crisis/emergency situation unless the incident has a major impact on Borough of Poole's reputation.

Contact:

Delivery of service is provided by:

Borough of Poole Communications Team

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