



Townside Access, 2018 - 2021

This report presents the feedback from the consultation on Townside Access in Poole. The consultation ran from the 25th August to the 8th October 2017.

Key findings

- 319 people responded to the consultation. 91% were Poole residents (with 28% living in the Townside and immediate areas), and 37% users of the Townside area. 42% usually walk through the Townside area, and a further 30% usually travel by car.

Shaping attractive places

- Thinking about possible improvements to the Townside area and its identity, 47% rated 'improving the appearance of street furniture' as a high priority followed by 'enhancing gateway features' (45%). 39% rated 'Incorporating artwork with local relevance' a low priority, and 9% disagreed with this improvement.
- Thinking about possible improvements to greenspaces in and around Townside, 72% rated 'landscaping / planting' as a high priority, followed by 'improving existing greenspaces' (71%).
- Respondents suggested planting (particularly wildflowers and trees) and incorporating heritage and history (particularly maritime history) as suitable features for the Townside areas. Bristol, Dorchester and Bournemouth were cited, among others, as examples of attractive public spaces.

Area A – Hunger Hill Burial Ground

- 74% would like to use this area as 'somewhere to sit' followed by 'use as a quiet area' (57%). 74% thought that seating should be provided in this area, followed by 'planting / feature planting' (56%) and 'provide lighting' (52%).

Areas B and C – Hunger Hill

- 54% would like to use these areas as 'somewhere to sit', followed by 'as a quiet area' (30%). Improvements that respondents would like to see in these areas were 'planting / feature planting' (63%) and 'provide seating' (61%).

Area D – Barbers Piles Green Space

- Respondents would like to use this area as ‘somewhere to sit’ (61%), and ‘as a quiet area’ (40%) or ‘somewhere to eat/drink’ (30%). Improvements that respondents would like to see in this area were ‘provide seating’ (71%), ‘planting / feature planting’ (62%) and ‘provide lighting’ (48%).

Other green spaces

- Improvements that respondents would like to see in the other greenspaces were ‘wildflowers’ (69%) and ‘trees’ (59%).
- Respondents commented on the importance of having greenspace in the area, and that this is an opportunity to create attractive, pleasant areas for residents, families and visitors / tourists to use. Keeping greenspaces clean and well maintained was raised by some respondents, as well as improving planting, and having lighting.

Incorporating Artwork

- 35% of respondents would like to see ‘a number of smaller pieces across the area, creating a historic art trail’. 18% would like to see ‘a gateway feature to the port (one piece either side of West Street Road’. 18% said that they would not like artwork delivered as part of any improvements.
- Of those who would like to see artwork delivered, 54% would like to see sculpture, followed by creative materials integrated into the area (46%). Popular heritage themes to be celebrated were the port and historic trade (75%) and the sea / natural landscape (68%).

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2 Consultation Aims

The aims of the consultation were to obtain feedback on;

- What public realm improvements are required in the Townside area
- The incorporation of Public Art into design details
- If Public Art is desired, views on how this should be delivered
- Which historical aspects of Poole should be celebrated through Public Art

3 Methodology

The consultation period ran from 25th August to the 8th October 2017. Respondents were asked to complete a set of consultation questions (see Appendix), with supporting information available.

The questions were made available to respondents through a variety of methods;

- Paper surveys were distributed to residents and businesses in the immediate Townside area (approx. 450 addresses).
- Promotional postcards were delivered to 1,500 addresses in Poole Old Town and Lower Hamworthy. Postcard bundles were made available to businesses in all 3 areas.
- Paper surveys were made available at Poole libraries.
- A drop-in event was held at Poole Museum on Tuesday 19th September, with paper copies of the survey available.
- A Townside webpage including an online survey link and information was created. A 'friendly URL' was set up for ease of access, and this link was promoted through communication channels.

The consultation was promoted through;

- Press release
- Web content & current consultation page

- Social media channels
- The Council’s ‘Email me’ newsletter
- A display at Poole Museum atrium for the duration of the consultation period
- Information distributed to Poole schools

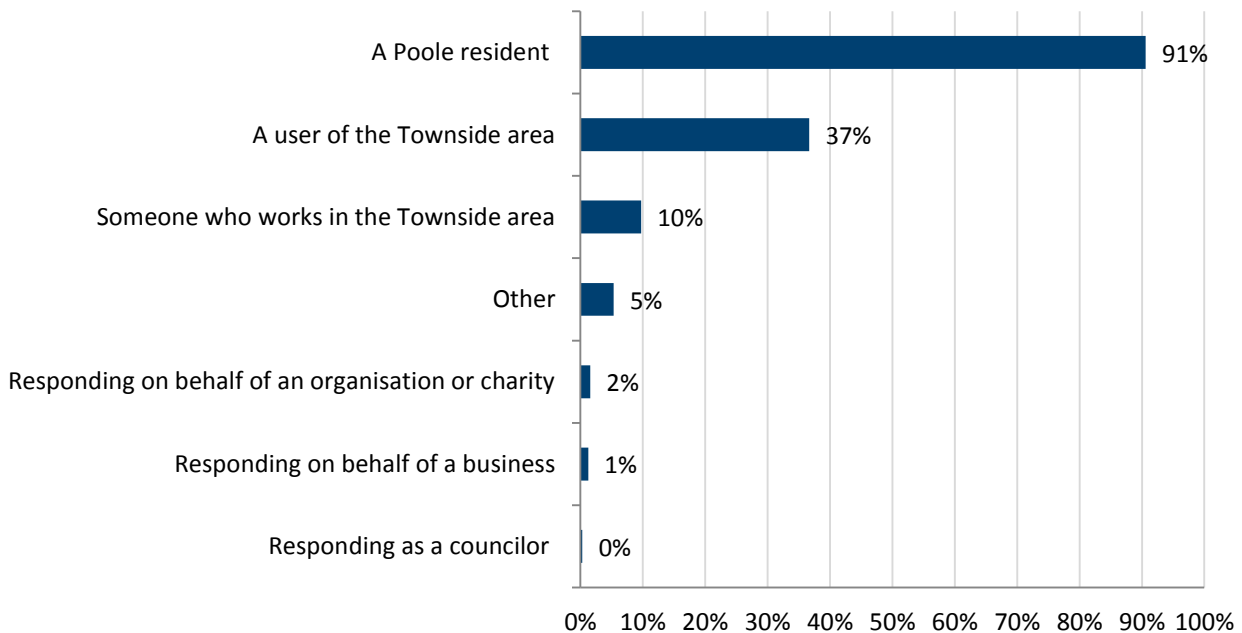
4 Responses

The consultation ran from 25th August to the 8th October 2017. In this time a total of 319 responses were received: 82 paper forms and 237 online completions. Of those completed online, 37 were completed on a smart phone, 50 using a tablet and the remainder using a PC or laptop. As well as these responses, two letters and three emails were received in relation to the consultation.

5 Respondent Profile

Respondents were asked to describe how they were responding to the consultation. 91% of respondents described themselves as residents of Poole and this was the most frequently selected option. Second to this option was ‘a user of the Townside area’ (37%).

Figure 1 : Q15 Are you: Please select all that apply



Base: 319 Respondents

Responses to the survey were completed by members of the public from various locations in and around Poole. Most frequently responses came from Poole Town and Hamworthy East Ward. The missing percentage refers to respondents who are outside Poole and/or didn’t give a postcode and, as such, cannot be matched to a ward area.

Table 1 : Respondents by Ward

Ward	Percent (%)
Alderney	1%
Branksome East	0%
Branksome West	1%
Broadstone	3%
Canford Cliffs	2%
Canford Heath East	2%
Canford Heath West	2%
Creekmoor	2%
Hamworthy East	10%
Hamworthy West	2%
Merley and Bearwood	2%
Newtown	1%
Oakdale	3%
Parkstone	6%
Penn Hill	2%
Poole Town	30%
Missing	32%

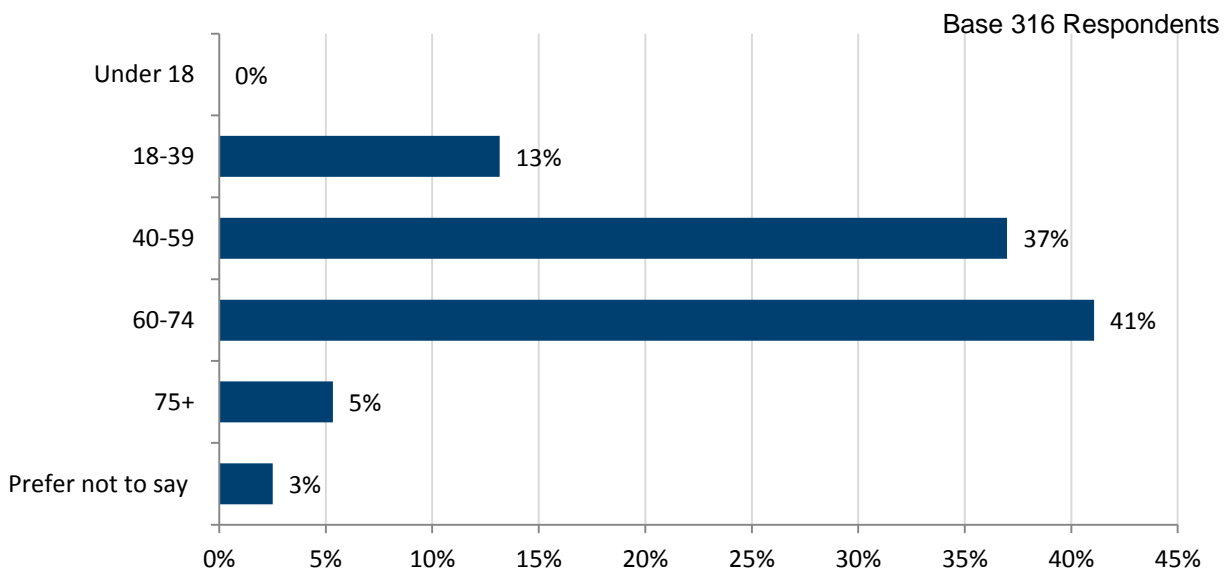
Base: 319 Respondents

Respondents were asked how they usually travel in the Townside area. The most frequent responses to this question were ‘walk’ (42%) and ‘car’ (30%) while ‘public transport’ (9%) and ‘other’ methods of travel (4%) were the least frequent responses.

Fifty-six percent of respondents were female, thirty-seven percent were male and three percent of respondents preferred not to say.

Forty-one percent of respondents were in the 60-74 age category and thirty-seven percent in the 40-59 category. Please see figure 2 below for a full breakdown of respondents, by age.

Figure 2: What is your age;



Eighty-eight percent of respondents described themselves as White British, with a further 3% describing themselves as from an ‘other White background’. A further 3% of respondents described themselves as being from ‘other’ backgrounds and 1% of respondents were from a ‘Black or minority ethnic background’.

Seventy-nine percent of respondents’ day-to-day activities are not limited because of a health problem or disability. Twelve percent of respondents said their activities were limited a little and 7% said their activities were limited a lot.

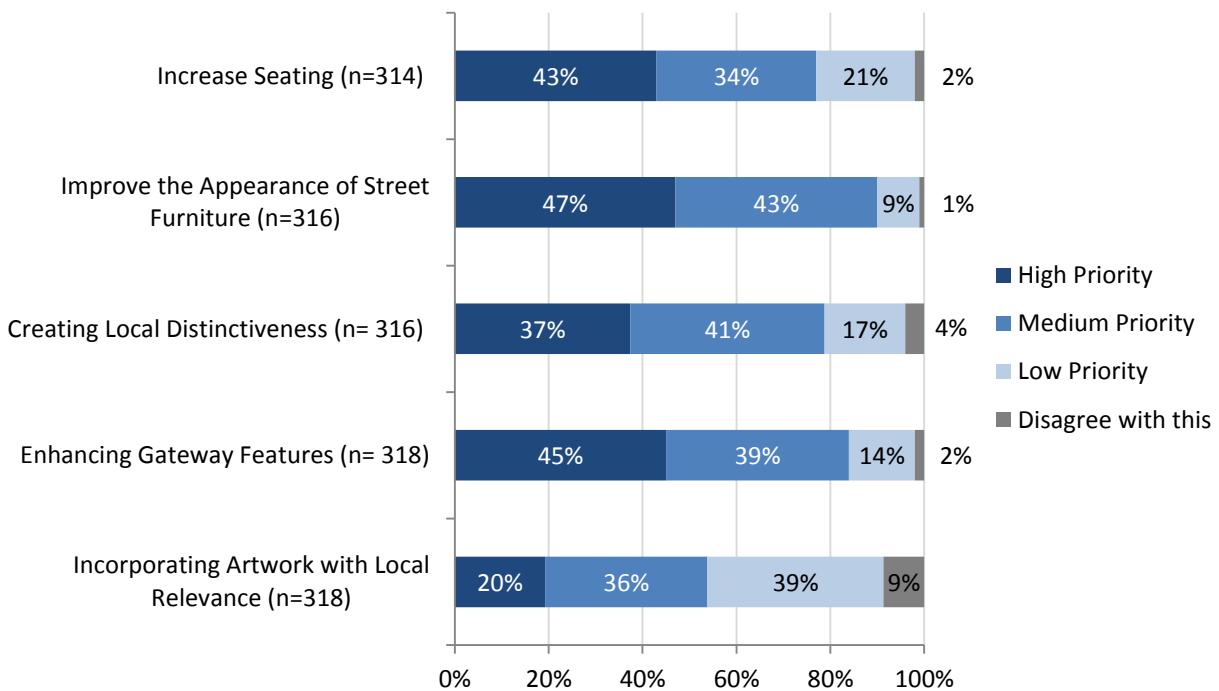
6 Findings

6.1 Shaping Attractive places

Townside Area and its Heritage and Identity

Respondents were asked to rate a series of possible improvements as one of the following: high priority, medium priority, low priority or disagree with this.

Figure 3: Q1 Thinking about the Townside area and its heritage and identity, please rate how much priority you would give the following possible improvements;

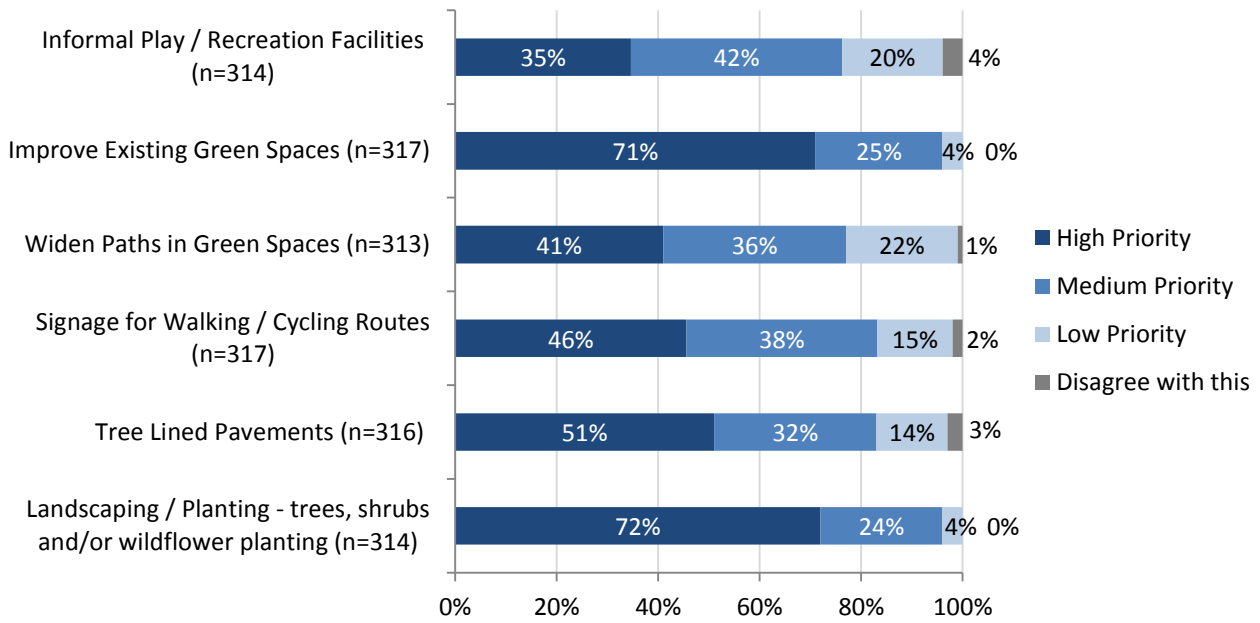


‘Improving the appearance of street furniture’ (47%) and ‘enhancing gateway features’ (45%) were the two improvements that were rated most frequently as high priorities. Fewer respondents rated ‘incorporating artwork with local relevance’ as a high priority (20%), with 36% rating it a medium priority and 39% a low priority. When looking at medium priority scores, all possible improvements scored between thirty-four and forty-three percent

Green Spaces in and around the Townside Area

Respondents were asked to think about green spaces in and around the Townside area and rate the suggested improvements as one of the following: high priority, medium priority, low priority, or disagree with this.

Figure 4: Q2 Thinking about green spaces in and around the Townside area, please rate how much priority you would give the following possible improvements;



‘Landscaping / planting’ (72%) and ‘improving existing green spaces’ (71%) were the two options most frequently rated as high priorities. Medium priority scores ranged from twenty-four to forty-two percent with informal play / recreation facilities being the most frequently selected as a medium priority. The two improvements most frequently selected as low priorities were informal play / recreation facilities (20%) and widening paths in green spaces (20%).

Attractive place making examples

Respondents were given the opportunity to suggest areas, and features in and around these areas, that they thought would be suitable for the Townside Area - 96 responses to this question were received. Of the 96 responses, 50 mentioned specific locations that included: Bristol, Dorchester, Bath, Bournemouth Gardens, Exeter, Portsmouth, Falmouth and York, among others.

Bristol, Bournemouth and Dorchester were the most frequently mentioned place names. Within these areas respondents frequently made reference to Bournemouth Gardens, Brewery Square in Dorchester and the newly developed quayside and public art in Bristol as features they felt would be suitable for the Townside area.

Respondents most frequently made reference to planting, particularly wildflower and tree planting, and green spaces in response to this question. The combined total of references

to planting and green spaces was 29; ten comments in relation to green spaces and nineteen in relation to planting.

Another theme that was frequently referenced in response to this question was incorporating heritage and history in to the area – this was referenced sixteen times. Within these responses Poole’s maritime history was frequently referenced. In some cases respondents explicitly mentioned their desire to see Poole’s maritime history incorporated while in others, quay and waterside areas were mentioned in relation to how effectively history has been incorporated into the area.

As well as the aforementioned themes, the following themes were also referenced in the ninety-six responses to question 3: decreased street clutter, nature and conservation, community development, art work, water features, walking and cycling, public toilets, seating, comments relating to anti-social behaviour, lighting, comments relating to dogs in public spaces, outside exercise and recreation facilities and accessibility.

Please see below for some verbatim comments relating to planting, green spaces and incorporating Poole’s heritage and history into any improvements.

‘Liverpool is a good example of a water front city which has used its history to shape the design of open spaces and importantly new developments with, in particular, smart warehouse style housing.’

‘Bournemouth gardens. Riverside/ harbourside area in St Gilles Croix de vie (France). Mix of green spaces, gardens, fountains, sculpture, artwork, cafes, eating establishments, parks, skate park, allowing intergenerational space for all’

‘I think the redevelopment of outside the Dolphin Swimming Poole has a really lovely look...especially with the wild flower beds. It is easy to walk along and is aesthetically pleasing.’

‘The wildflower initiative already in areas of the borough already give a warmth to otherwise drab areas, they promote a welcoming sign to visitors and locals alike a bring a sense of wellbeing to all. This initiative should be a positive move in the Townside area green spaces and roadside verges.’

‘Dorchester Park on Cornwall Road Dorchester. A superb meeting place with history.’

6.2 Green Spaces

Respondents were asked how they would like to use, and what improvements they’d like to see in, a number of green spaces around the Townside area. These spaces were labelled as follows:

Area A – Hunger Hill Burial Ground (Located between West Street and Dear Hay Lane, currently a green space with trees and footpaths)

Areas B and C- Hunger Hill (Area B is located in front of National Tyres and is currently a green space. Area C is the area which currently makes up some of the Hunger Hill roundabout)

Area D– Barbers Piles Green Space (Located by Poole Bridge, between West Street and West Quay Road. Currently a green space)

Other Green Spaces (There are a number of smaller green spaces next to the roadside and in the footway throughout the Townside area)

Area A – Hunger Hill Burial Ground

Respondents were asked how they would like to be able to use Area A. Seventy-four percent of respondents would like to be able to use this space as ‘somewhere to sit’. This was the most popular answer, followed by ‘use as a quiet area’ (57%). The least frequent responses were to use this space ‘for informal play and recreation’ (18%) or as a ‘social or meeting area’ (20%).

Table 2: Q4 How would you like to be able to use this space? (Hunger Hill Burial Ground)

How would you like to be able to use this space?	%
Somewhere to sit	74%
As a quiet area	57%
Keep it as it is	27%
Somewhere to eat / drink	26%
As a social or meeting area	20%
For informal play / recreation	18%
Other (please write in below)	6%

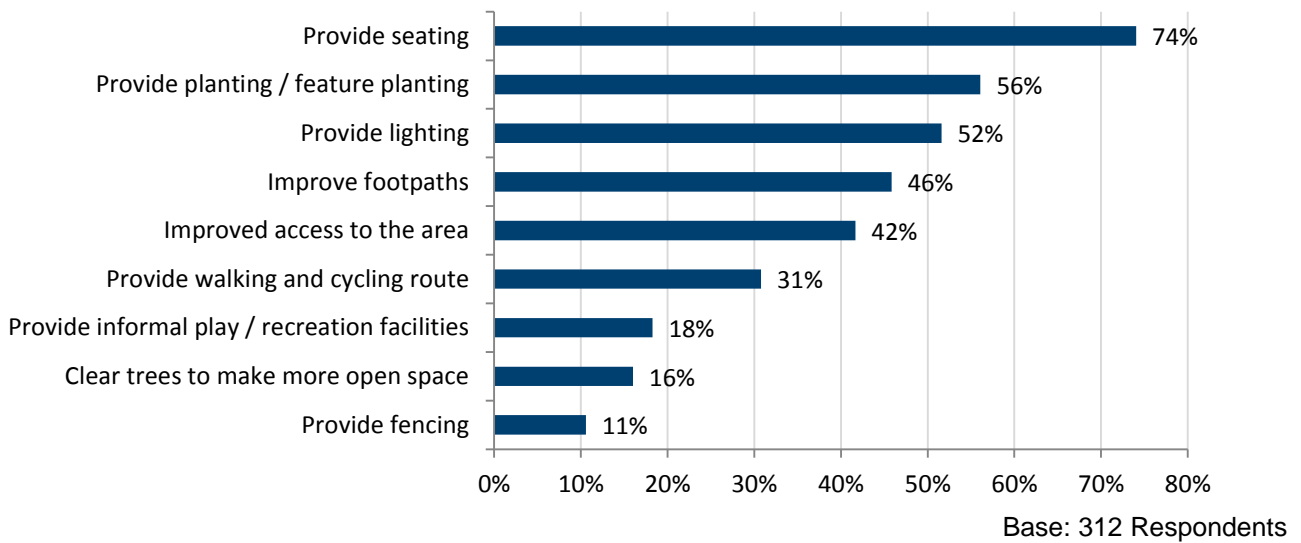
Base: 312 Respondents

Six percent (19) of respondents made other suggestions, including; updating dog bins, planting wild flowers and trees, somewhere to eat and drink, a small café, a dog free zone, artwork and ensuring the space is safe and accessible for those who wish to use it

When asked what improvements they’d like to see in Area A, 74% of respondents answered they’d like seating provided- this was the most frequently given answer. After this option, ‘providing planting/feature planting’ (56%) and ‘providing lighting’ (52%) were the most frequently selected answers. The least frequent responses to this question were to ‘provide fencing’ (11%) or ‘clear trees to make more open space’ (16%).

Ten percent of respondents made other suggestions of improvements they’d like to see in Area A. Five respondents commented that no change was needed in this area and four other respondents suggested that no trees should be killed or cut down. As well as these suggestions, respondents suggested shielding Area A from the road through fencing or planting, providing more dog/general waste bins, improved accessibility to get from the bridges to the train/bus station, a sheltered area or feature planting.

Figure 5: Q5 Which of the improvements listed below would you like to see in this space?



Areas B and C – Hunger Hill

Respondents were asked how they would like to use spaces B & C. Fifty-four percent of respondents answered they’d like to use the space as ‘somewhere to sit’. The scores for the remaining options, excluding the ‘other’ category, were all between twenty-two and thirty percent.

Table 3 : Q6 How would you like to be able to use this space?

How would you like to be able to use this space?	%
Somewhere to sit	54%
As a quiet area	30%
Keep it as it is	28%
Somewhere to eat / drink	27%
As a social or meeting area	25%
For informal play / recreation	22%
Other (please write in below)	12%

Base: 310 Respondents

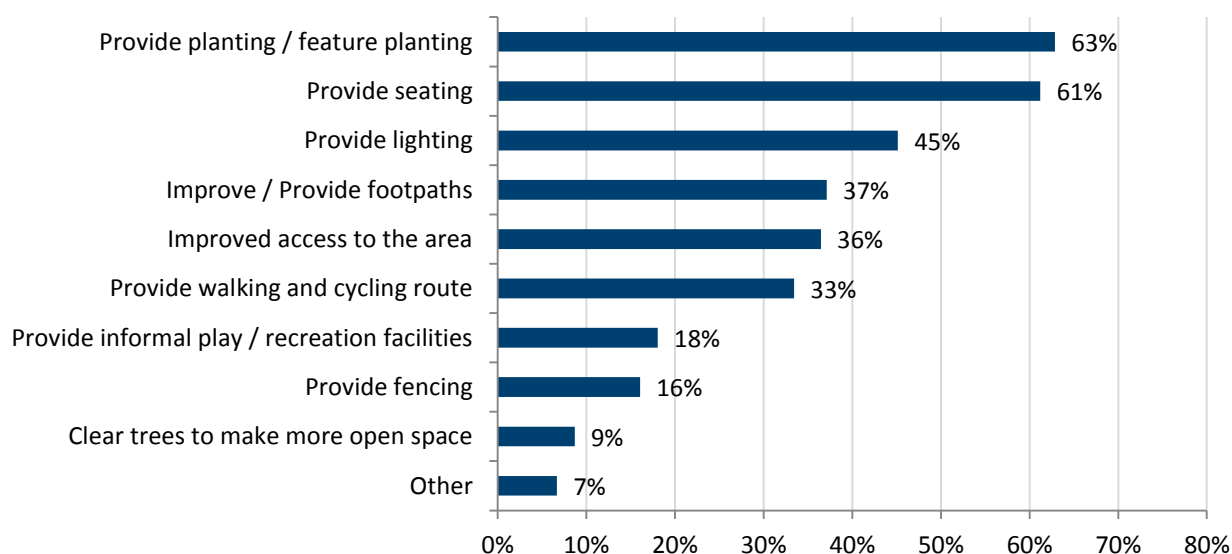
Twelve percent of respondents made other suggestions. Of this twelve percent, 10 respondents made reference to planting and wildflowers and five felt that the space was not suitable for developments outlined in question six. Other suggestions included; landscaping, somewhere to eat and drink (picnic area and somewhere that serves basic food), a welcome feature, trees, an art feature and office space.

Respondents were asked what improvements they’d like to see in Areas B and C. ‘Planting / feature planting’ (63%) and provision of ‘seating’ (61%) were the two most frequently given responses. The least popular suggestions were to ‘clear trees to make more open space’ (9%) and to ‘provide fencing’ (16%).

Seven percent of respondents made other suggestions, including; safe crossing facilities, wildflower planting, leaving existing- and planting new- trees, a welcome feature,

landscaping to reduce impact of traffic on the area, continuity between areas and leaving the Areas B and C as they are.

Figure 6: Q7 Which of the improvements listed below would you like to see in this space?



Base: 299 Respondents

Area D – Barbers Piles Green Space

When asked how they would like to use Area D, sixty-one percent of respondents answered with ‘somewhere to sit’. After this response, using Area D ‘as a quiet area’ (40%) or ‘somewhere to eat and drink’ (33%), were the next most frequently given responses. Least popular for Area D was the option to ‘keep the space as it is’ (23%).

Five percent of respondents made other suggestions for Area D, these included; increased provision of bins, keeping trees, a place where young people can meet, a water feature, some urban art built into landscape and an installation that features the Poole logo.

Table 4: Q8 How would you like to be able to use this space? (Barbers Piles green space)

How would you like to be able to use this space?	%
Somewhere to sit	61%
As a quiet area	40%
Keep it as it is	33%
Somewhere to eat / drink	28%
As a social or meeting area	25%
For informal play / recreation	23%
Other (please write in below)	5%

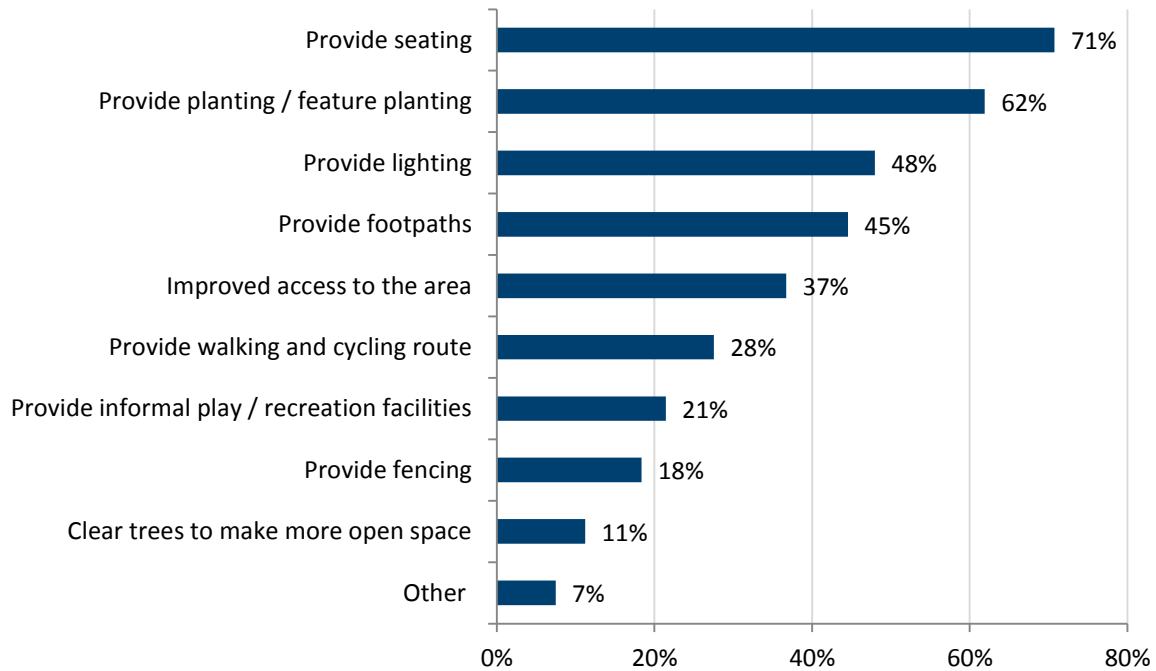
Base: 311 Respondents

Respondents were asked what improvements they’d like to see in Area D from a list of options. They also had the chance to suggest alternatives using the ‘other’ box that was provided. Provision of seating was the most frequently given answer (71%) for Area D.

Following this was the provision of planting and feature planting (62%) and provision of lighting (48%). The least popular option for Area D was to clear trees to make the space more open (11%).

Seven percent of respondents made other suggestions that included; wildflowers, screening the road from the area, acoustic fencing (fencing designed to reduce noise), no parking on the grass, leaving current trees and planting more trees, increase in bin provision, viewing point for old bridge, planting area and artwork relating to Poole.

Figure 7: Q9 Which of the improvements listed below would you like to see in this space?



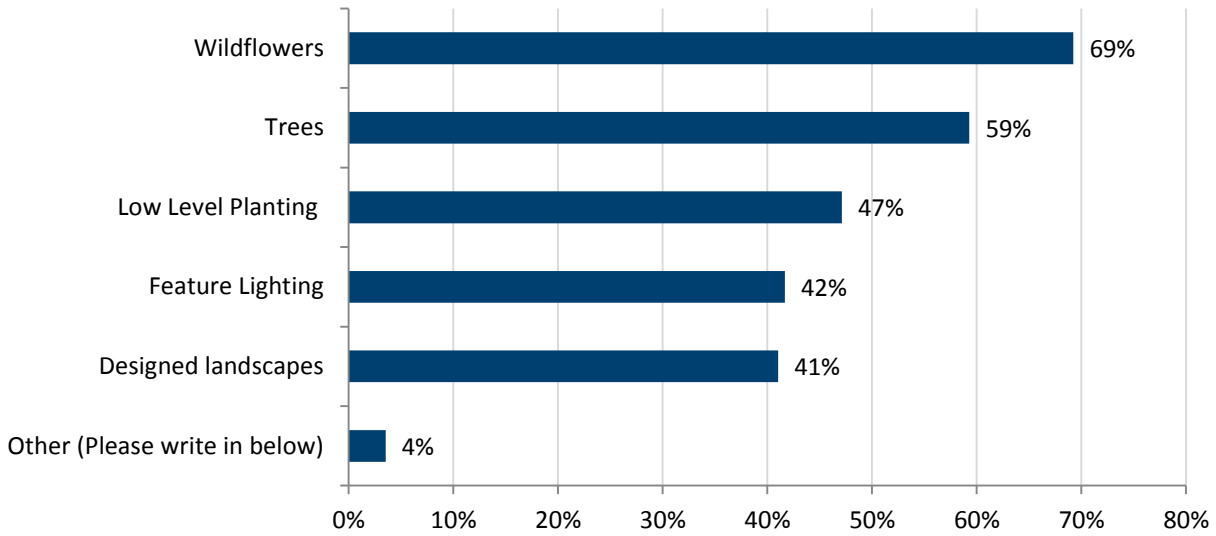
Base: 294 Respondents

Other Green Spaces

Respondents were asked to select improvements they would like to see in other green spaces throughout the Townside area. The two most popular improvements for the spaces identified were ‘wildflowers’ (69%) and ‘trees’ (59%). All options for improvements in this area scored between 41 and 69%.

Four percent (11) of respondents made other suggestions for these areas, these included; water features, well maintained trees, bins, artwork, lighting, space for communal food growing, signage for no dog fouling and use of funds for other service provision.

Figure 8: Q10 Which of the improvements listed below would you like to see in these green spaces? (Other Green Spaces)



Base: 312 Respondents

Other comments regarding green spaces

Respondents were asked if they had any other comments about greenspaces and 111 made comments.

Figure 9: Top 50 words used in comments about greenspaces



Thirty-eight comments related to visions for Townside’s greenspaces. Some respondents felt that this is an opportunity to improve green spaces to create distinctive, eye-catching and attractive spaces. Several thought that they should be attractive, pleasant areas for residents, families and visitors / tourists to enjoy.

The importance of greenspaces in the area was mentioned, and their role in creating ‘green lungs’ and ‘breathing spaces’ and allowing people to ‘get away’ from cars and buildings. Given the future development planned for the area, some respondents felt that the amount of greenspace should be increased or at least maintained to keep as many green spaces as possible. A couple of respondents mentioned that greenspaces should be kept as they are, and that greenspaces should not be built on.

A few respondents commented that they felt the current green spaces small and disjointed or next to busy roads with noise and traffic fumes. A couple mentioned linking or joining the greenspaces.

“With better landscaping this forgotten and neglected area can be a welcoming area for visitors and residents.”

“Where this is developed and implemented, these can improve open spaces boosting the distinctiveness for Poole and the area, increasing the potential as a green lung (and it is needed in some of these areas)...”

“Currently these type of spaces are disjointed. They are like the green strip in the middle of a motorway. You can see them but not easy to access and make use of...”

“Make them eye-catching - poole is a beautiful place, so lets embody that thought.”

Another key area in respondent’s comments was maintenance (27 comments), with respondents feeling that green spaces need to be well maintained to keep them looking attractive and to encourage use. Some felt that any plans must consider long-term maintenance, with low maintenance designs or spaces designed according to available maintenance budgets. Some mentioned they should be clean and litter free, with litter and dog bins.

“Improving ‘green’ spaces will only work, if the maintenance of these areas is of high quality after the work has been done. A lot of areas in old Poole are not well maintained”

“Green spaces are brilliant as long as they are maintained”

“Make sure there are plenty of litter bins and dog waste bins which are emptied regularly.”

Some comments related to improving planting (13) and trees (8). Comments included more tree planting, having low growing shrubs and fragrant bushes, plants with repeat flowering or multiple seasons of interest, creative planting and planting that can be sustainably maintained. Ten respondents commented that they particularly like the wildflower planting that has been used in other areas of the borough. Nine respondents felt that wildlife should be encouraged through planting and design of spaces.

Seven respondents said that they would like green spaces to have lighting. For a few, this was to ensure that spaces are ‘open’ and ‘safe’ to discourage anti-social behaviour. Nine respondents mentioned discouraging or preventing anti-social behaviour.

“Green spaces are vital for a good and welcoming environment and should be used to their best potential. Too many are left unattended and invite unsocial activities which puts off their use by locals and visitors alike.”

“It needs to be kept simple, low maintenance... (to keep the future costs down), this can be designed by using trees, wildflower borders, and great lighting, which could be adapted for the seasons.”

“They need to be well lit and open, so as not to be inviting for groups of people 'hanging about' and being a nuisance.”

Other comments made relating to greenspaces included; having dog walking facilities, play areas, landscaping, bee-hives, eating / drinking, food growing, improving access to the green spaces, provide toilets, provide seating, water feature, remove fencing to open up spaces, ensure high design quality, include St James Church Yard, Areas B & C look like a waste of money, keep the greenspace between Asda and Travel lodge and walking and cycling routes.

A few comments were made not relating to greenspaces. There were no recurring themes, but individual comments included; prevent illegal parking, parking, focus on creating a place for people and then consider how to bring this about by better controlling traffic demand, tourist and noise levels are high, pavements are uneven, reduce lighting around Asda / travel lodge, measures need to be taken to reduce speed and improve air quality, reduce speeds in West Quay Road

6.3 Incorporating Artwork

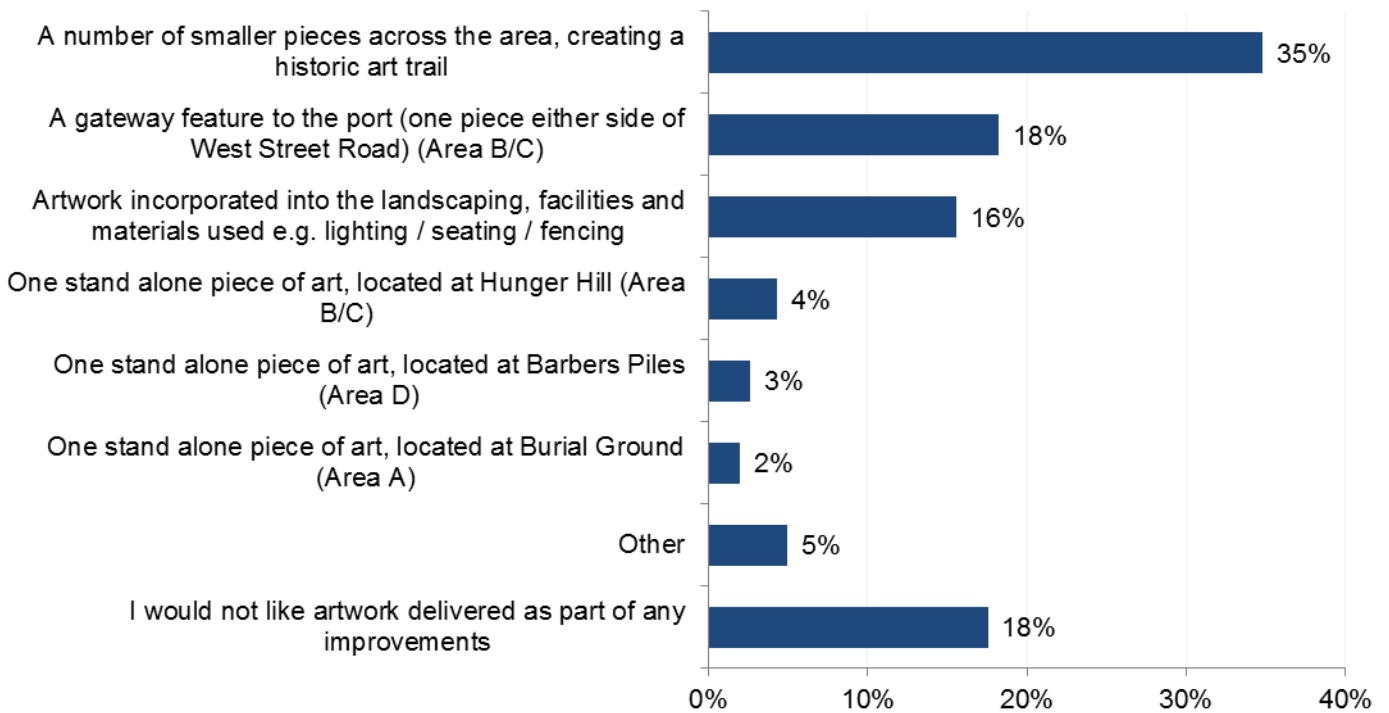
There are a number of areas where there is an opportunity to include artwork to enhance attractiveness of, and create a local identity for, the Townside area.

Respondents were asked to select their preferred option for incorporating artwork from a list of options. They also had an option to suggest an alternative or a preference for no artwork. Thirty-five percent said they would like to see ‘a number of smaller pieces across the area, creating a historic art trail’. Eighteen percent said they would like to see ‘a gateway feature to the port with one piece either side of West Street Road’.

Eighteen percent said that they would not like to see artwork delivered as part of any improvements.

Sixteen respondents (18%) made other comments with four people feeling that money would be better spent elsewhere / on other facilities. Other suggestions for artwork included gateway features in other areas or at the historic town gate, an art trail or a water feature.

Figure 10: Q12 How would you like to see artwork incorporated into the area?



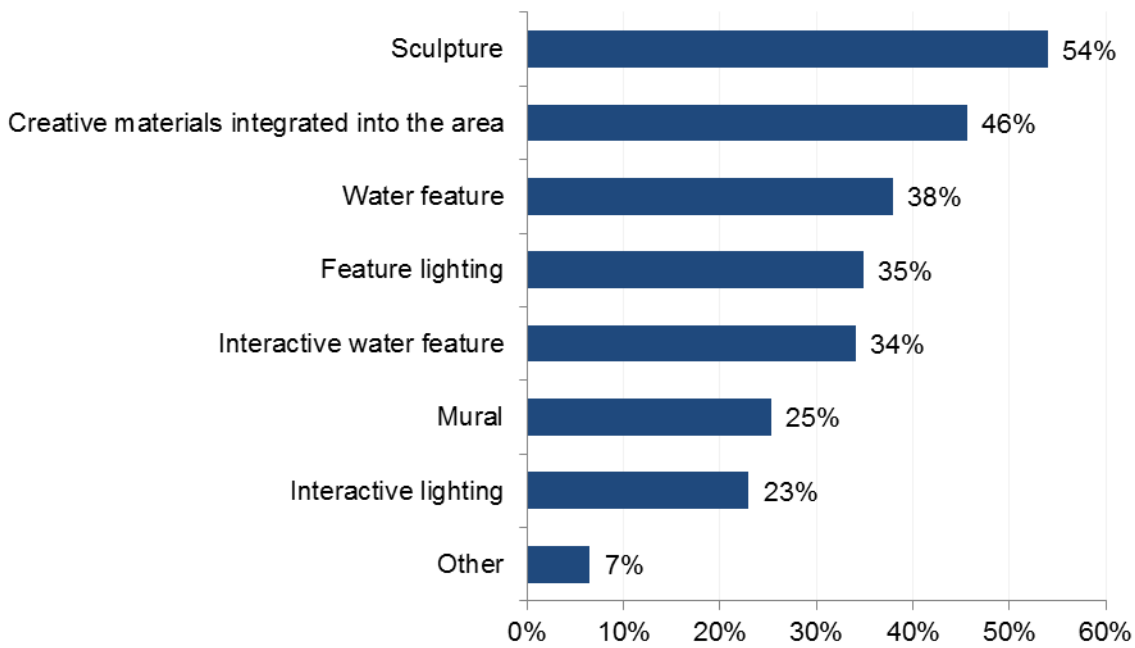
Base: 302 respondents

There were no statistically significant views in how artwork should be incorporated based on where respondents lived, or how they usually travel through the area.

Respondents who would like to see artwork delivered were asked what type of artwork they would like to see incorporated into the area. Fifty-four percent selected ‘Sculpture’, followed by ‘creative materials integrated into the area’ (46%) and ‘water feature’ (38%). Least popular of the options provided was ‘Interactive lighting’ (23%).

Seven percent made other suggestions, including; the tiles of Barber’s gate building, feature lighting for Poole canoe, planting / flowers, historical information, Holls Bay island, sculpture materials (stone, metal and living), displaying local artists work and Welcome to Poole lettering.

Figure 11: Q13 What type of artwork would you like to see incorporated into the area?

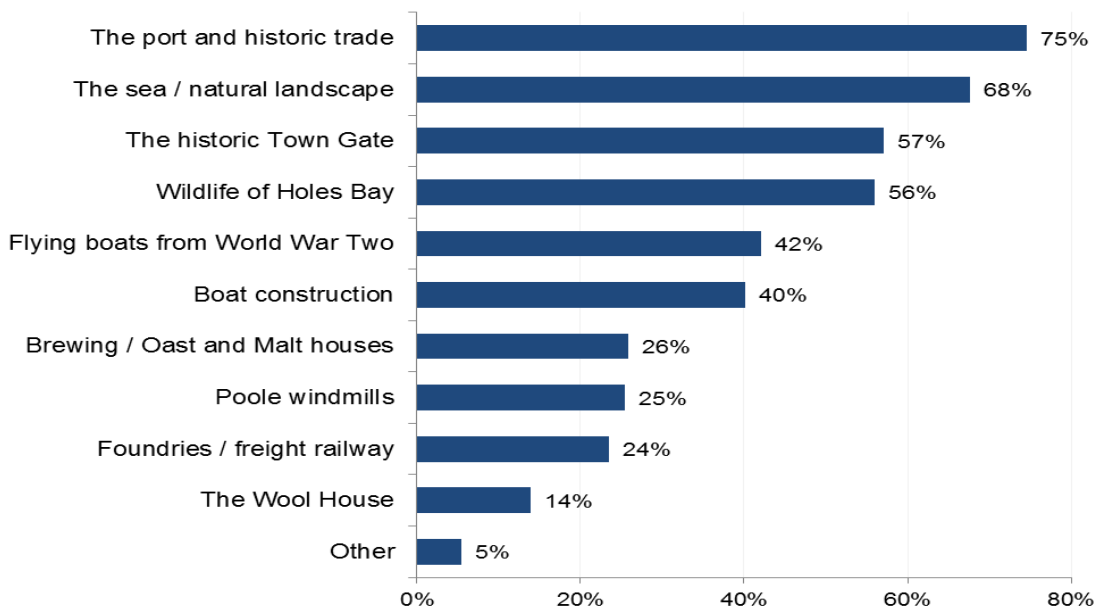


Base: 261 respondents

Respondents were also asked what aspects of Townside’s history they would like to see celebrated through artwork. Seventy-five percent felt that ‘the port and historic trade’ should be celebrated followed by ‘the sea and natural landscape’ (68%), the historic Town Gate (57%) and ‘the wildlife of Holes Bay’ (56%).

Five percent made other suggestions. Among these common suggestions included Poole pottery / pottery industry, the RNLI and dolphins.

Figure 12: Q14 Which themes of Townside’s heritage would you like to see celebrated through artwork?



Base: 259 respondents

Table 5 below breaks down the type of artwork that respondents would like to see delivered by their choice of artwork feature in question 12. For those respondents who would like smaller pieces of artwork creating a historic art trail, creative materials was preferred (55%) followed by interactive water feature (44%). Those who would prefer a gateway feature to the port, answered that they would prefer Sculpture (54%) followed by water feature (43%).

Table 5: Preferred type of artwork for each art feature in question 12

	A number of smaller pieces across the area, creating a historic art trail	A gateway feature to the port (one piece either side of West Street Road) (Area B/C)	Artwork incorporated into the landscaping, facilities and materials used e.g. lighting / seating / fencing	One stand alone piece of art, located at Hunger Hill (Area B/C)	One stand alone piece of art, located at Barbers Piles (Area D)	One stand alone piece of art, located at Burial Ground (Area A)	Other
Number of respondents	105	54	46	13	8	6	15
Sculpture	36%	54%	30%	69%	50%	67%	40%
Interactive lighting	24%	19%	28%	31%	50%	17%	0%
Feature lighting	32%	41%	50%	15%	0%	17%	27%
Interactive water feature	44%	24%	33%	23%	50%	33%	13%
Water feature	36%	43%	37%	38%	25%	17%	47%
Mural	35%	13%	37%	8%	13%	0%	7%
Creative materials integrated into the area	55%	30%	65%	23%	13%	17%	20%
Other	2%	4%	0%	8%	13%	17%	47%

Table 6 below breaks down the preferred artwork themes for respondents who picked each feature in question 12. Of those who preferred a number of smaller pieces, the port and historic trade was a popular option (75%) followed by the sea and natural landscape (71%). These themes were also the most preferred for those who preferred a gateway feature to the port, and those who would like artwork incorporated into the landscaping.

Table 6: Preferred artwork theme for each art feature in question 12

	A number of smaller pieces across the area, creating a historic art trail	A gateway feature to the port (one piece either side of West Street Road) (Area B/C)	Artwork incorporated into the landscaping, facilities and materials used e.g. lighting / seating / fencing	One stand alone piece of art, located at Hunger Hill (Area B/C)	One stand alone piece of art, located at Barbers Piles (Area D)	One stand alone piece of art, located at Burial Ground (Area A)	Other
Number of respondents	105	55	47	13	8	6	12
The historic Town Gate	62%	65%	45%	62%	25%	50%	67%
The port and historic trade	75%	75%	87%	54%	50%	17%	75%
Flying boats from World War Two	46%	44%	47%	23%	0%	33%	25%
Boat construction	49%	49%	26%	23%	25%	17%	25%
The Wool House	23%	13%	6%	8%	0%	0%	0%
Brewing / Oast and Malt houses	32%	27%	23%	8%	13%	0%	0%
Foundries / freight railway	25%	29%	26%	0%	25%	17%	8%
The sea / natural landscape	71%	67%	83%	46%	63%	0%	58%
Wildlife of Holes Bay	64%	45%	64%	62%	25%	33%	50%
Poole windmills	30%	24%	26%	8%	25%	33%	25%

7 Additional responses

In addition to the questionnaire, two letters and three emails were received in response to the consultation. The content of these responses are summarised below.

Comments about greenspaces:

- Open spaces are popular and necessary given increased provision of flats.
- Planting should be prioritised to species which contribute to wildlife habitats.
- Use lighter trees / those with interesting trunks. Avoid conifers. Shrubs should be maintained.
- Protect bats at Hunger Hill.
- Area A – should be a quiet area, trees need some lifting. Caravans selling snacks / drinks could be encouraged here.
- Area B & C – need a high standard of landscaping and incorporate important cycle / pedestrian routes.
- Area D – could be for community use with fenced play area, improved footpath / cycleway.

Comments about artwork:

- Approve of aim to use art to celebrate Poole’s history
- Placing artwork either side of West Street to indicate approach to port is a good idea
- Poole Town’s most important heritage is ships and shipbuilding e.g. the Town Seal of 1325, 14/15th century shipyard by St James Church, Construction of landing craft during World War II, Sunseeker.
- Local natural resources have fed Poole’s economy e.g. Purbeck stone, clay, alum and copperas, sand and gravel, peat and gorse, Seaborne coal.

Other comments:

- Query about exit options from Vanguard road.
- Request for further information on proposed public transport infrastructure, and how the works will be undertaken.
- Comments about cyclists and scooters use of pavements, and if reducing this could be considered in the consultation.

Comments / suggestions for Poole Town:

- Put in place a town manager
- Discourage seagulls / pigeons
- Do maintenance
- Reduce parking fees
- Open the park and ride, and let NHS staff use it
- Clean bus station and subways
- Provide a home for those who are homeless
- Sweep roads and maintain gardens

8 Social Media Comments

The consultation was publicised through the council’s Facebook and Twitter social media channels. A summary of the social media reach, and comments received in response are shown below.

Facebook

- 14 Facebook posts
- 104,593 people reached
- 43 shares
- 54 likes

Comments include:

- Toilets – 4
- Height & density of buildings – 2
- Council don’t listen – 2
- Provide somewhere for the children – 1
- Get local musicians to provide music – 1
- Poole Bridge re-open date – 1
- Too much dog mess – 1

Twitter

- 9 Tweets
- 23 Re-tweets
- 11 likes

Comments include (one mention each):

- Benches
- Bins
- Wide smooth paths
- Lighting at night
- Shrubs / flowers
- Public art
- Toilets
- Poole Bridge re-open date
- Free parking at Whitecliff

For further details or queries about this report please contact Thomas Dear, 01202 633063 or email thomas.dear@poole.gov.uk