

Loneliness in later life – key facts for Poole

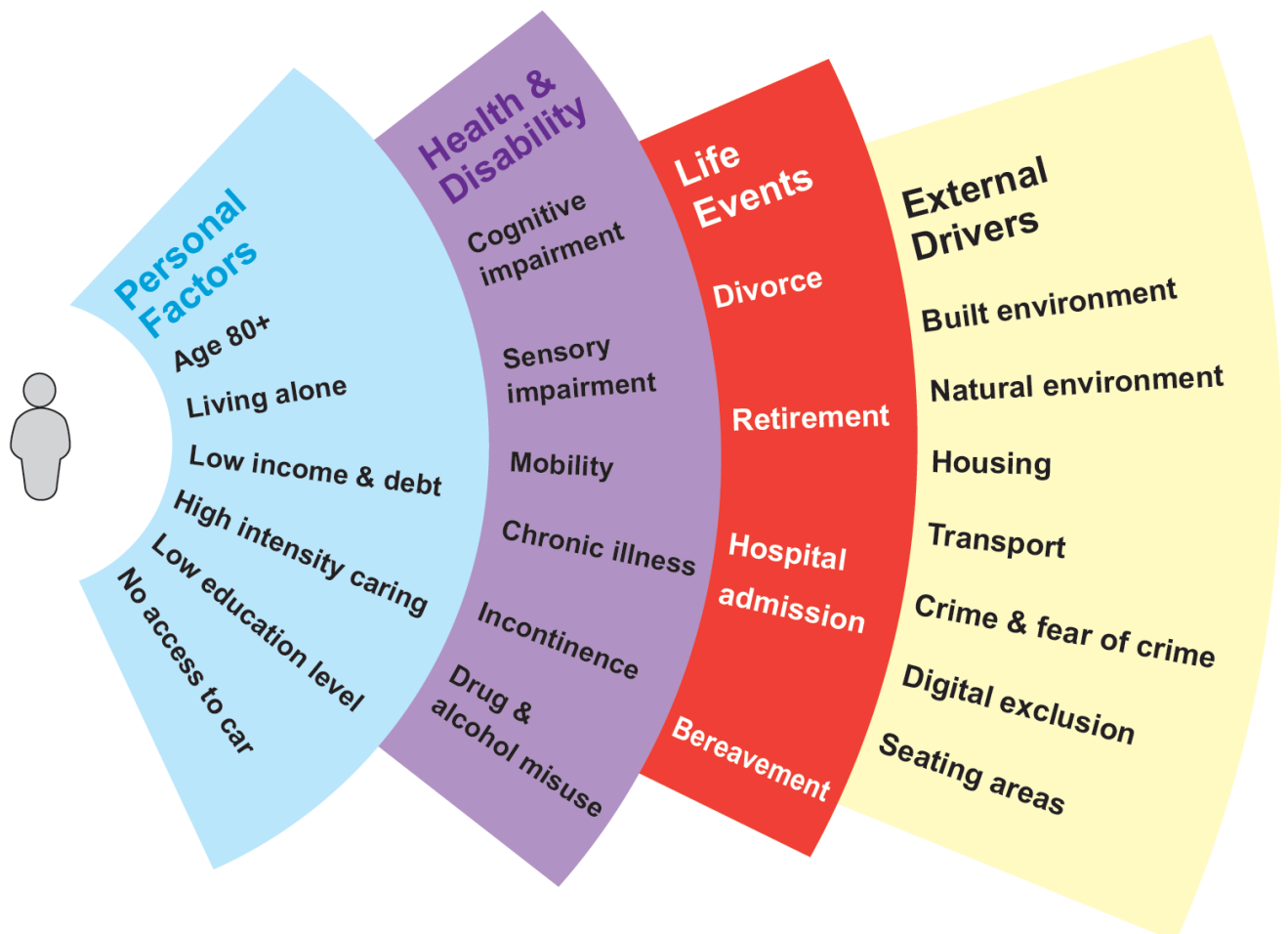
What is loneliness?

Loneliness is a negative emotion associated with a perceived gap between the quality and quantity of relationships that we have and those we want. It is a subjective experience. It is distinct from **social isolation** which is an objective state – defined in terms of the actual quantity of social relationships and contacts.

Extent of loneliness in Poole

Studies suggest **10%** of people aged 65 or over often feel lonely¹
Around 3,000 older people aged 65 or over may often feel lonely in Poole.

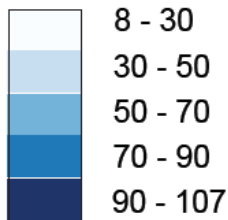
Risks of loneliness



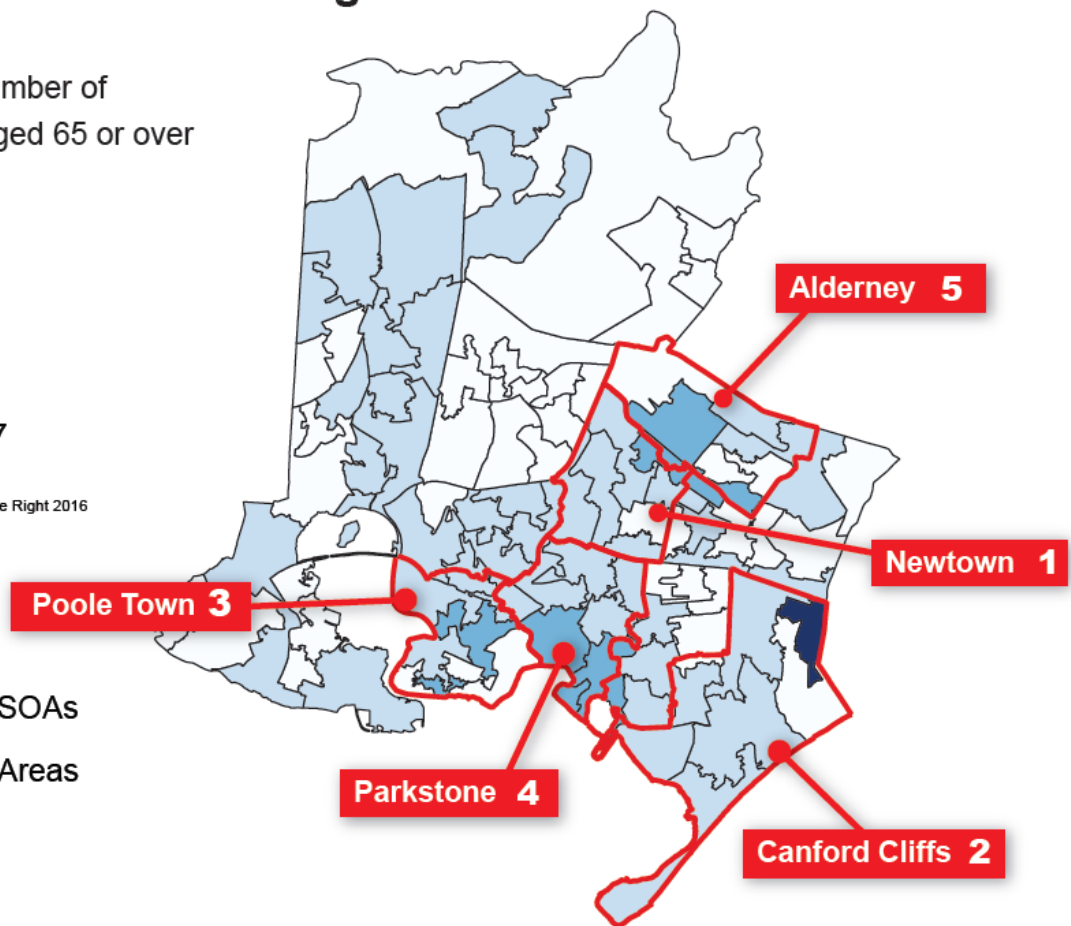
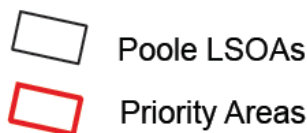
¹ Age UK Evidence Review: Loneliness in Later Life (July 2014)

Priority Areas for tackling loneliness

Approximate number of lonely people aged 65 or over by area



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1 Newtown – approximate count of 290 lonely older people

- Highest risk and count of loneliness in the Borough
- Key risks: deprivation; poor health & disability; divorce; providing higher intensity care; lower levels of education

2 Canford Cliffs – approximate count of 270 lonely older people

- Low risk but high count due to large older population
 - Key risks: widowed; living alone; providing higher intensity care
- Mitigations: higher income; higher levels of education; & high satisfaction with the local area

3 Poole Town – approximate count of 270 lonely older people

- High risk and count
- Key risks: deprivation; widowed; divorced; living alone; low car ownership

4 Parkstone – approximate count of 270 lonely older people

- Low risk but high count due to large older population
- Key risks: widowed; divorced; living alone; low car ownership

5 Alderney – approximate count of 260 lonely older people

- High risk and count
- Key risks: deprivation; poor health & disability; providing higher intensity care; lower levels of education; & lower satisfaction with the local area

Ward focus on indicators of risk of loneliness for older people aged 65 or over

	widowed	divorced	single person households	high intensity carer (20+ hours)	long term illness/disability daily activities limited a lot	self reported bad / very bad health	social rented housing	no car in household	no qualifications	who are often lonely	Rank of loneliness count (1 = highest)
By number											
Newtown	620	280	770	180	620	360	410	650	1360	290	1
Canford Cliffs	1000	210	1040	180	530	250	20	540	1100	270	2
Poole Town	770	270	870	140	510	290	410	840	1200	270	3
Parkstone	830	270	1020	150	530	280	270	740	1050	270	4
Alderney	650	220	630	180	600	360	370	530	1380	260	5
Oakdale	690	190	680	160	520	320	240	600	1330	260	6
Broadstone	700	120	700	180	450	240	80	440	960	210	7
Creekmoor	520	170	570	150	420	220	230	420	1030	200	8
Penn Hill	610	190	630	120	360	180	70	350	780	180	9
Merley & Bearwood	510	120	500	180	320	190	80	250	810	160	10
Hamworthy East	340	100	370	80	260	160	200	320	660	130	11
Branksome West	280	140	380	80	250	140	80	330	620	130	12
Branksome East	290	130	380	60	230	130	200	270	490	120	13
Hamworthy West	240	110	300	90	260	150	160	260	640	110	14
Canford Heath West	240	110	290	70	200	130	170	200	470	100	15
Canford Heath East	250	100	260	80	210	130	50	190	580	90	16
POOLE TOTAL	8550	2730	9400	2070	6250	3530	3060	6900	14450	3050	
By percent											
Newtown	29%	13%	36%	8.3%	29%	17%	19%	31%	64%	85%	1
Poole Town	36%	12%	43%	6.6%	25%	15%	20%	42%	55%	82%	2
Alderney	30%	10%	30%	8.3%	29%	17%	18%	25%	64%	69%	3
Hamworthy East	30%	9%	34%	7.1%	24%	15%	19%	29%	58%	92%	4
Branksome West	27%	13%	35%	7.1%	24%	13%	8%	31%	57%	85%	5
Oakdale	30%	8%	30%	6.7%	23%	14%	11%	26%	57%	90%	6
Creekmoor	29%	10%	32%	8.2%	23%	12%	13%	23%	57%	92%	7
Branksome East	27%	12%	36%	5.6%	22%	13%	19%	26%	45%	89%	8
Parkstone	31%	10%	40%	5.6%	21%	11%	11%	29%	40%	88%	9
Hamworthy West	22%	10%	27%	7.7%	23%	13%	15%	23%	58%	65%	10
Canford Heath West	25%	11%	31%	7.4%	21%	13%	18%	21%	49%	89%	11
Canford Heath East	23%	9%	26%	7.8%	20%	13%	5%	19%	55%	94%	12
Penn Hill	28%	9%	31%	5.4%	17%	9%	3%	17%	35%	94%	13
Canford Cliffs	29%	6%	33%	5.3%	17%	8%	1%	17%	32%	94%	14
Broadstone	26%	4%	27%	6.5%	17%	9%	3%	17%	35%	96%	15
Merley & Bearwood	24%	6%	24%	8.3%	15%	9%	4%	12%	38%	93%	16
POOLE AVERAGE	28%	9%	32%	7%	22%	12%	11%	24%	48%	88%	

Sources: 2011 Census; Shaping Poole Survey 2015; Bournemouth Opinion Survey 2015; Discussion Paper: Risk of loneliness among older people in Bournemouth & Poole (Corporate Research Team March 2017)