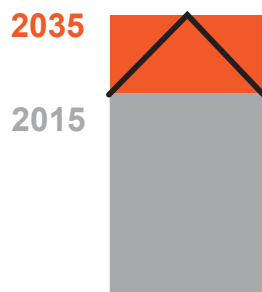


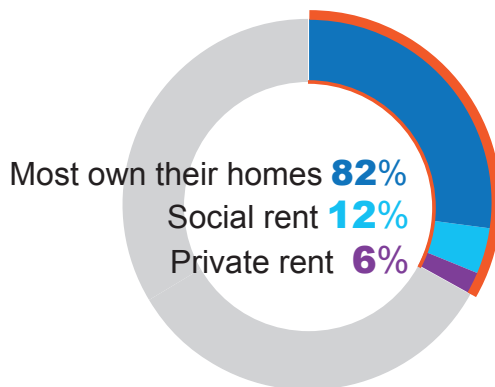
## Drivers for housing market

### Ageing population

number of older people could increase by **40%**



**Almost a third** of Poole households are **older person households** (65+)



Over a third of these are **under occupied** (with at least two spare bedrooms)



## Quality issues

**Over a fifth** of older peoples homes **fail** the Decent Homes Standard



**95%** lack the four basic **accessibility features**

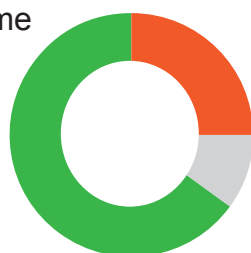
- X** level access
- X** WC at entrance level
- X** sufficiently wide doors
- X** sufficient circulation space

**7%** of Poole Households are living in **fuel poverty**



## Preferences

**65%** want support at home



**25%** of over 55s might consider moving into a housing scheme

neighbourhood design & build  
location **Important features of housing for older people** space  
access to services community  
outside space

## Improving housing options and choice

low dependency ← → high dependency



2700 units (2015)  
**Future need** (2035)  
6500 units

1500 units (2015)  
**Future need** (2035)  
2700 units