

# Ward Profile – Hamworthy West

Produced by the Corporate Research Team, Borough of Poole – Mar 2016



## Purpose of this profile

The ward profiles provide an ongoing information update on social and economic data for all of Poole's sixteen wards. Each profile compares against average Poole figures. As far as possible the statistical information within this document is the most recently available at the time. Data sources are identified for each chart and table.

These profiles use data from the 2011 Census however more in-depth Census Ward profiles were produced by the Corporate Research Team in August 2013. Please go to [www.boroughofpoole.com/2011census](http://www.boroughofpoole.com/2011census) for more information on the 2011 Census.

Ward boundaries were changed slightly in 2014. These profiles are based on boundaries prior to this date. New profiles will be prepared for the new ward boundaries in due course

## Overview

Hamworthy West ward is located in the south west of Poole and shares boundaries with Hamworthy East and Creekmoor. Areas in Hamworthy West include Rockley (where the Marine Base and Holiday Camp are) and Turlin Moor Estate. Hamworthy West has a train station with twice hourly services to London Waterloo. Facilities in the area include Turlin Moor Community Combined School, Hamworthy Children's Centre and a post office on Turlin Road. The nearest doctors and dentist are located just outside the ward boundary in neighbouring Hamworthy East.

## Political Representation

Hamworthy West Ward is represented by one Poole People Party councillor, Julie Bagwell and one Conservative councillor, Mike Wilkins.

Both councillors were last elected on May 7, 2015. The ward's electorate was 5,194 and turnout was 57.3%.



**Councillor Julie Bagwell**

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**Councillor Michael Wilkins**

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## Key Facts

<b>Population</b>	Hamworthy West had an estimated 7,099 residents in 2011 comprising 4.8% of Poole's total population
<b>Income and Deprivation</b>	Hamworthy West is the second most deprived ward in Poole. It has four lower super output areas (LSOAs), one of which in Turlin Moor is in the worst 10% of all LSOAs in the country for multiple deprivation.
<b>Housing</b>	Hamworthy West Ward has the equal highest proportion (with Alderney Ward) of households that rent their accommodation from the Council (17%, Poole 7%).  There are approximately 2,980 dwellings in Hamworthy West, of which 24% are in Council Tax Band D or higher. This compares with 42% for the Borough as a whole.
<b>Health</b>	Life expectancy at birth (2006-2010 data) is 78.9 years for men and 83.1 years for women. (79.4 and 83.5 years, respectively for all of Poole.)

## Population Structure (2011)

The ward has a greater proportion of children and a lower proportion of older people compared to Poole as a whole.

**Table 1: Population Summary**

	<b>Hamworthy West</b>	<b>%</b>	<b>Poole</b>	<b>%</b>
<b>Total</b>	<b>7,099</b>	<b>100</b>	<b>147,645</b>	<b>100</b>
Males	3,533	50	72,121	49
Females	3,566	50	75,524	51
Children 0-15	1,551	22	25,659	17
Working Age	4,446	63	91,828	62
Beyond SPA	1,102	16	30,158	20

*Source: 2011 Census, Office of National Statistics*

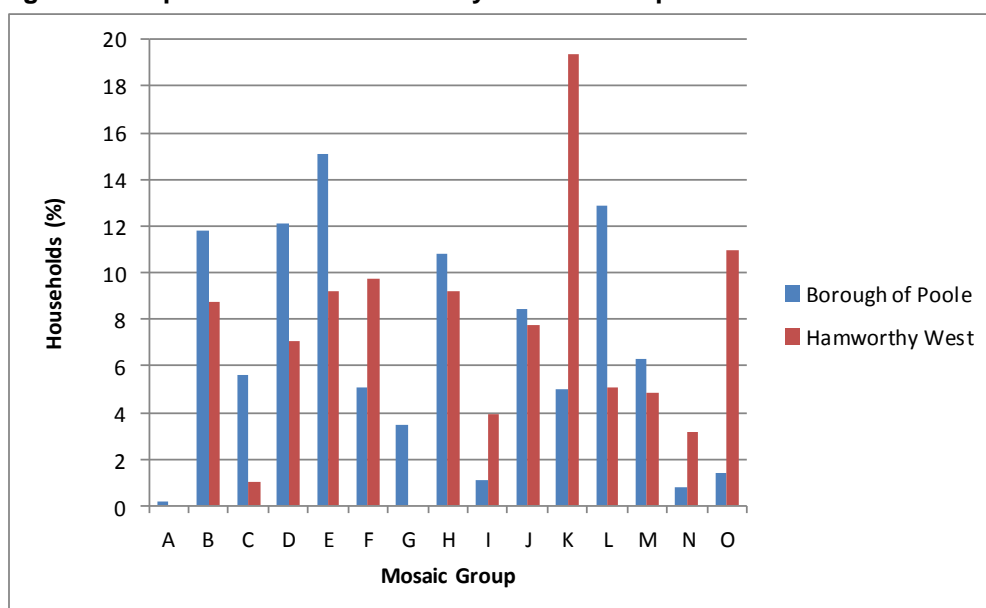
Notes: Working age is 16-64 years old for males and females. SPA is state pension age.

## Mosaic Lifestyles

Mosaic is a socio-economic classification system used to classify households into 15 groups and 65 types. **A brief description of the Types and Groups and an introduction to Mosaic can be found [here](#).**

In Hamworthy West the top three Groups are K (19% of all households), O (11%) and F (10%) which account for nearly four out of ten households.

**Figure 1: Proportion of Households by Mosaic Group**



Source: Experian

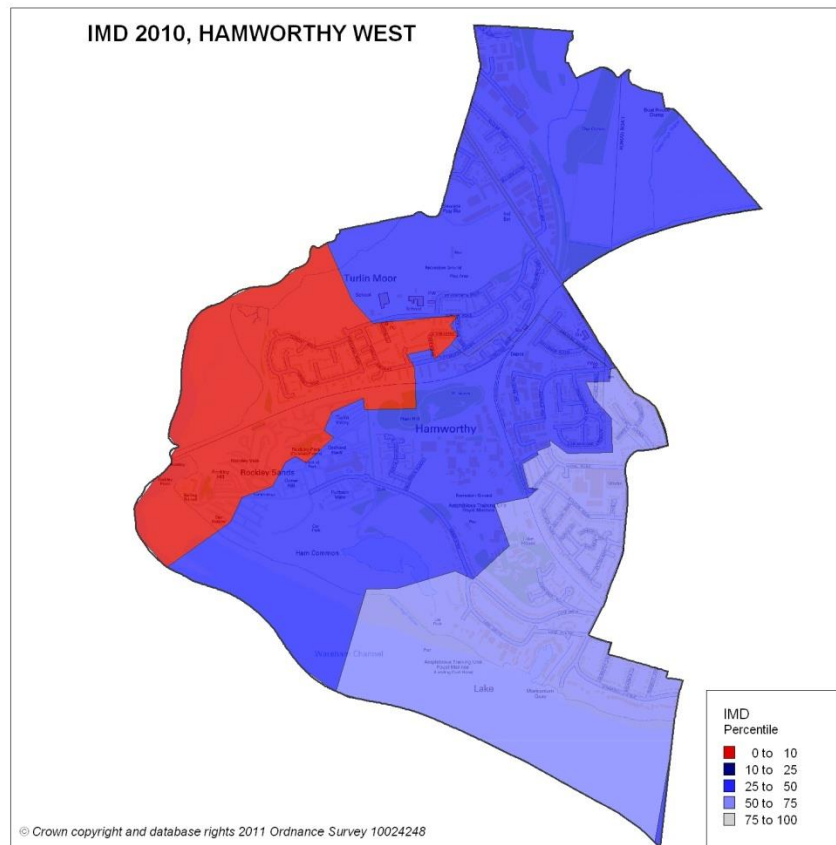
The first two of these Groups tend to have low incomes and this is especially so for Group O who are heavily dependent on state benefits. Nationally four out of ten of the Group F households are in military quarters. The three main Types are K51 (13%), O68 (8%) and F25 (4%).

## Income and Deprivation

**Household Income:** We estimate that average annual household income in 2008 in Hamworthy West was £26,400, the lowest of all wards in Poole. The average household income for all of Poole was £32,800.

The English Indices of Deprivation, 2010 (ID2010) compares levels of deprivation throughout the country at Lower Super Output Area (LSOA) area. Poole has 91 LSOAs. Two of Poole’s LLSOAs are in the worst national decile for Multiple Deprivation (IMD). One of these is in Hamworthy West – see map below. Based on population weighted mean multiple deprivation scores, Hamworthy West is the second most deprived area in Poole.

**Figure 2: Hamworthy West Indices of Multiple Deprivation 2010 Percentile Position**



**General Poverty:** Using the ID2010 definition of income deprivation, **18% of Hamworthy West's residents are experiencing income deprivation.** This compares with a figure of 11% for Poole as a whole.

**Child Poverty:** Using the ID2010 definition of income deprivation affecting children, **29% of children in Hamworthy West are experiencing income deprivation.** The corresponding figure for Poole overall is 18%.

**Poverty Among Older People** Using the ID2010 definition of income deprivation affecting older people, **17% of older persons in Hamworthy West are experiencing income deprivation.** The corresponding figure for Poole overall is 14%.

*Note: ID2010-based data above relates to 2008 in every case*

We have referred above to ID2010 definitions of income deprivation and other measures. These can be found [in this report](#).

## Unemployment

The worklessness rate as a proportion of the working age population (16-64 years old) in Hamworthy West is 13.3% (570 people), higher than the average for Poole (8.2%). Hamworthy West has the second highest worklessness rate of all Poole's wards.

There are 310 people claiming Employment Support Allowance/Incapacity Benefit (ESA/IB) in Hamworthy West. The ESA/IB claimant rate in Hamworthy West is 7.2%, compared to 5.1% for Poole overall. Along with Hamworthy East, Hamworthy West has the fourth highest ESA/IB claimant rate of all Poole's wards.

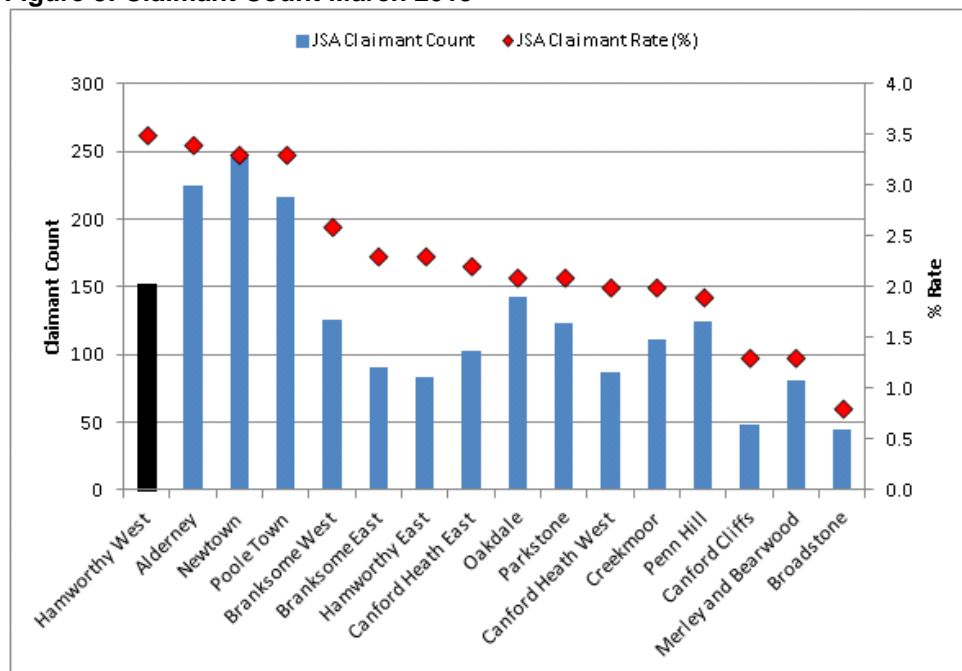
**Table 2: Worklessness (Claimants of JSA, ESA/IB, Lone Parents on Income Support, Other)**

	JSA <sup>1</sup>	ESA/IB	Lone Parents	Other income related	Worklessness
Hamworthy West Claimants	135	310	100	25	570
Hamworthy West Rate (%)	3.2	7.2	2.3	0.6	13.3
Poole Claimants	1,610	4,660	1,090	320	7,680
Poole (%)	1.7	5.1	1.2	0.3	8.2

Source: DWP Benefit Claimants August 2012

The Job Seekers Allowance (JSA) claimant rate as a proportion of the working age population was 3.5% in Hamworthy West in March 2013, higher than the average rate for Poole (2.2%). Compared to March last year the unemployment rate in Hamworthy West has fallen from 3.7%. The chart below shows the JSA claimant numbers and rate for Hamworthy West in comparison to the rest of the wards in Poole. Hamworthy West has the highest JSA claimant rate of all Poole's wards.

**Figure 3: Claimant Count March 2013**



Source: NOMIS, JSA Claimant Rate, March 2013

<sup>1</sup> There are differences between the DWP published JSA statistics and the ONS published claimant count statistics which are explained here <http://statistics.dwp.gov.uk/asd/asd1/tabtools/differences.pdf>



## Health and Well-being

### General health, limiting long-term illness and provision of unpaid care

According to the 2011 Census, 1,281 (18%) of residents in Hamworthy West were limited in daily activities because of a health problem or disability. For Poole 18.4% of residents were in this position.

On Census day (27th March 2011) 80.8% of residents reported their general health as either "Very good" or "Good"; the corresponding figure for Poole was 81.4%.

9.9% of Hamworthy West residents provide help or support to family members, friends, neighbours or others because of long-term physical or mental ill health or disability, or problems related to old age. The figure for Poole is 11%.

**Table 3: Health and Provision of Unpaid Care, 2011**

Area	Day-to-day activities limited	Very good health	Good health	Fair health	Bad health	Very bad health	Provides Unpaid Care
Hamworthy West	18.0	47.2	33.6	13.7	4.4	1.1	9.9
Poole	18.4	46.5	34.9	13.4	4.0	1.2	11.0

*Source: 2011 Census, Office of National Statistics*

### Life expectancy

Life expectancy at birth (2006-2010 data) is 78.9 years for men and 83.1 years for women. This is compared to 79.4 years for men and 83.5 years for women respectively for all of Poole.

## Housing

### Household Composition

Household composition refers to the usual residents in a household and their relationship to each other. Households may be a family or they may consist of one person living alone or unrelated adults sharing. A family is a couple (married, civil partners or cohabiting), with or without children, or a lone parent with at least one child. Children may be dependent or non-dependent.

Of the 2,861 households in Hamworthy West Ward on 27 March 2011, the most reported household type was where one family (67%, 1,908) followed by those where there was one person living alone (26%, 746). Table 4 shows the details.

**Table 4: Household composition, all households 2011**

Household composition	Hamworthy West		Poole	
	Number	%	Number	%
One family: Married or same sex civil partnership couple	982	34	21,300	34
One family: Lone parent	373	13	5,707	9
One family: Cohabiting couple	301	11	6,075	10
One family: All aged 65 and over	252	9	6,631	10
One person household	746	26	19,134	30
Other household type	207	7	4,683	7
Total Households	2,861	100	63,530	100

Source: Census 2011, Office for National Statistics

## Household Tenure

Type of tenure refers to whether the household owned or rented their accommodation. The most frequently reported tenure types for households in Hamworthy West Ward were owned with a mortgage or loan at 30% (845) followed by owned outright at 27% (759). The proportion of households that socially rented their accommodation from the Council was much higher in Hamworthy West (17%) than Poole (7%) overall.

**Table 5: Household Tenure, all households 2011**

Household Tenure	Hamworthy West		Poole	
	Number	%	Number	%
Owned: Owned outright	759	27	22,719	36
Owned: Owned with a mortgage or loan	845	30	21,983	35
Shared ownership (part owned and part rented)	21	1	557	1
Social rented: Rented from council	474	17	4,143	7
Social rented: Other	173	6	3,181	5
Private rented: Private landlord or letting agency	377	13	9,293	15
Private rented: Other	186	7	982	2
Living rent free	26	1	672	1
Total	2,861	100	63,530	100

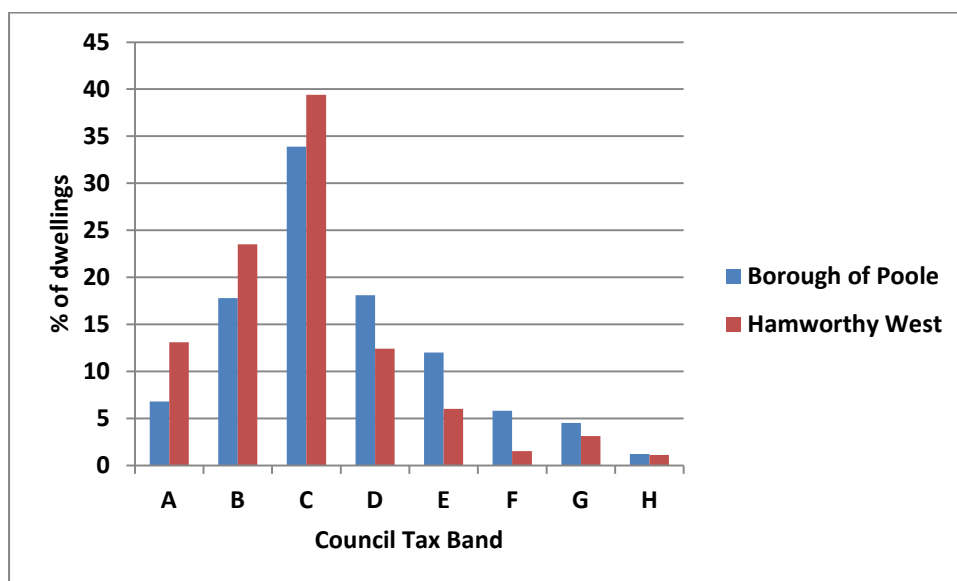
Source: Census 2011, Office for National Statistics



## Council Tax Bands

The chart below shows the proportion of dwellings in each council tax band. There are approximately 2,980 dwellings in Hamworthy West, of which 24% are in Council Tax Band D or higher. This compares with 42% for the Borough as a whole.

Figure 4: Council Tax Bands



Source: Office of National Statistics, Dwelling Stock by Council Tax Band 2011

## Environment

The table below shows annual domestic energy consumption per person and also per dwelling in this ward compared to the Borough as a whole.

Table 6: Annual energy consumption (2008)

	Mwh per person	Mwh per dwelling
Hamworthy West	7.3	16.5
Borough of Poole	8.9	18.7

Source: Department of Energy and Climate Change

37.0% (164.4 hectares) of the ward's area is green space (compared to 38.3% for all of Poole)

## Community Safety

Crime statistics from Dorset Police<sup>2</sup> over the period of April 2012 – March 2013 showed that there were 49 incidents of recorded crime per 1,000 people in Hamworthy West. The rate for Hamworthy West was slightly higher than the Poole overall rate of 41 incidents per 1,000 people.

<sup>2</sup> The Dorset Police Force Crime Statistics are published at : <http://www.police.uk/> where you can view statistics from Force level down to your local Safer Neighbourhood Team level.

## Shaping Poole Survey

The [Shaping Poole Survey](#) asked for opinions about what it's like living in Poole, experiences of local public services and issues such as community safety. It updates the 2008 Place Survey to provide valuable, robust evidence to the Council and its partners (including the police, health, business and community representatives) about what is important to Poole people and where improvements are needed to shape service planning and policies.

The survey was posted to 5,500 households selected at random. 2,265 responses were received (a response rate of 41%). Overall the [headline results](#) of the survey paint a very positive picture of Poole, with:

Improved perceptions of all local public services

- Increased satisfaction with the Council, individual council services and improved perceptions of value for money
- Increased public confidence with community safety issues
- Improved community cohesion, but room for improvement
- Slight decrease in residents with good health

The Shaping Poole Survey results are for Safer Neighbourhood Area because the data is less reliable at ward level<sup>3</sup>.

Hamworthy West Ward is within the Hamworthy East and Hamworthy West Safer Neighbourhood Area. Some key findings for this Safer Neighbourhood Area were:

- Worst area in Poole for residents that think there is a problem with people not treating each other with respect and consideration (30.9%, Poole: 20%)
- Significant increase compared to 2008 in the proportion of residents that agree the police and local public services seek views about anti-social behaviour and crime in the local area (+17.1%, Poole: +6%)
- Significant increase compared to 2008 in the proportion of residents that agree the police and local public services are dealing with anti-social behaviour and crime in the local area (+20.3%, Poole: +11%)

A [summary presentation](#) of the results is also available providing more detail.

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<sup>3</sup> More information about Safer Neighbourhood Areas can be found [here](#)

## Data Sources

Population:	Office of National Statistics, 2011 Census, Table KS101EW Usual Resident Population and KS102EW Age Structure
Mosaic Lifestyles:	Experian Ltd, Mosaic for Public Sector Household data, 2010
Income and Deprivation:	Borough of Poole Model using Mosaic data, Estimated Household Income, 2008  Department for Communities and Local Government, Indices of Multiple Deprivation, 2010
Unemployment:	Department for Work and Pensions/Nomis Worklessness, Benefit Data (Job Seekers Allowance, Employment Support Allowance/Incapacity Benefit, Lone Parents on Income Support, Other Income Related) August 2012  Office of National Statistics/Nomis Claimant Count, March 2013
Health:	Office of National Statistics, 2011 Census, Table KS391EW Health and Provision of Unpaid Care  Poole Health England, Life Expectancy at birth 2006-2010, 2011
Housing:	Office of National Statistics, 2011 Census, Table KS105EW Household Composition and KS402EW Tenure  Office of National Statistics, Dwelling Stock by Council Tax Band, 2011
Environment:	Department of Energy and Climate Change, Domestic Energy Consumption, 2008
Community Safety:	Dorset Police, Crime Statistics by Poole Police Beat Area, April 2012 – March 2013

For further details or queries about this ward profile please contact Corporate Research, Strategy Team, Borough of Poole. Tel 01202 633086, or email [research@poole.gov.uk](mailto:research@poole.gov.uk)

## Appendix 1. The Wards Compared

The table below show how this ward compares with the other wards in Poole across a range of key indicators. (Red indicates the worst and green the best value across the wards in each case.)

WARD	Poverty (all persons)	Child Poverty	Poverty among older people	Unemployment	Male Life Expectancy, years	Female Life Expectancy, years
Alderney	21%	35%	22%	11%	78.2	82.6
Branksome East	12%	18%	17%	8%	78.3	82.5
Branksome West	12%	13%	14%	6%	77.4	85.0
Broadstone	4%	3%	6%	4%	83.2	85.5
Canford Cliffs	5%	6%	5%	6%	80.9	83.8
Canford Heath East	11%	16%	13%	7%	81.2	83.0
Canford Heath West	11%	16%	13%	7%	77.8	85.9
Creekmoor	10%	16%	15%	10%	80.3	84.5
Hamworthy East	16%	26%	20%	11%	78.1	82.7
<b>Hamworthy West</b>	<b>18%</b>	<b>32%</b>	<b>17%</b>	<b>11%</b>	<b>78.9</b>	<b>83.1</b>
Merley & Bearwood	6%	9%	8%	6%	80.2	82.2
Newtown	17%	25%	24%	11%	78.0	83.1
Oakdale	10%	13%	17%	7%	79.7	85.0
Parkstone	11%	17%	14%	7%	80.7	85.3
Penn Hill	7%	8%	11%	6%	78.9	83.3
Poole Town	15%	22%	21%	10%	76.2	80.5
<b>Borough of Poole</b>	<b>11%</b>	<b>18%</b>	<b>14%</b>	<b>8%</b>	<b>79.4</b>	<b>83.5</b>

Note:

1. Poverty is synonymous with "income deprivation" as defined in the English Indices of Deprivation, 2010
2. Employment deprived is percentage involuntary excluded from the labour market as defined in the English Indices of Deprivation, 2010
3. Life Expectancies are based on data from 2006-2010.